

## MEMORANDUM OF UNDERSTANDING

This MOU is between School of Management Sciences, Lucknow hereafter referred to as SMS Lucknow and Magic Bus India Foundation, Noida hereafter referred to. This MOU is for the purpose of to ensure access to job opportunities for young first-time job seekers from underprivileged households.

SMS, Lucknow is premier engineering and Management College committed to educational excellence. SMS, Lucknow is having its registered office at Kasimpur Birhua, Lucknow Sultanpur Road, Lucknow – 226051 Whereas Magic Bus India Foundation is an international NGO having it's office at B-13, Third Floor, Sector-02, Noida, Uttar Pradesh – 201301.

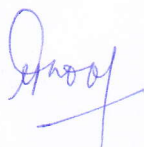
**Magic Bus:** - Is a 'Not-for-Profit' organization, with its headquarters in Mumbai and 'Regional Office' at Noida. It has completed 21 years of successful operations in India in the year 2020 and during this period provided jobs to millions of young people. Magic Bus works towards connecting the aspirations and potential of marginalized youth to market opportunities. Our objective is to equip economically underprivileged children and young people with the skills and knowledge to grow up and be successful, to move out of poverty and to take control of their future. The 'life-skills' - which ranges from education and gender equality to health and employability - is taught by youth leaders from the communities themselves, supported and trained through the unique mentorship programme of Magic Bus.

Magic Bus Foundation will provide following services to students of SMS Lucknow :

- 1- Magic Bus Foundation will provide free training for 24 hours split into smaller time slots as per convenience.
- 2- The training will cover communication skills, interview skills, CV writing, Digital skills limited to usage of financial and utility apps and social media tools for branding-like LinkedIn will be the highlights.
- 3- Training will be conducted in campus or virtually after which the interviews will be scheduled for the youths. A brief will be given on the available sectors and profiles that are presently available due to the Pandemic situation. The sectors that will be discussed will be Retail, Health-care, Hospitality, IT/ITES, BFSI, Logistics and Manufacturing.
- 4- After training the candidates will be provided with white-collar, customer-centric entry-level jobs in the various sectors mentioned above.
- 5- Job Fair may also be organized.

SMS Lucknow will render following infrastructure support to Magic Bus Foundation:

1. Documentation of Candidates ( Aadhar Card, and documents related to educational eligibility)
2. Infrastructure for class room training.
3. Infrastructure for Job Fair



## Terms & Conditions

- This MOU is for collaboration between SMS, Lucknow and Magic Bus Foundation For mutual benefit of SMS Lucknow and Industries across state of Uttar Pradesh with multiple objectives as mentioned above.
- Both parties shall take reasonable steps to ensure the success of this collaboration.
- There will be no financial investment from the college or students at any stage and the services offered will be free of cost.
- This MOU would remain valid for 1 year from the date of signing and may continue further with mutual consent.

## Mutual Obligations

- This Collaboration shall not be exclusive to both parties and shall not disallow each party from having similar collaboration from other parties.
- Each party respect the other's Intellectual Property (IP).
- Both parties shall maintain confidentiality about the shared information, technology, strategies or any other information.

## General

- Both parties will designate their representatives, who will be the primary point of contact for the both parties.
- No party shall use the name of the other in any advertisement or make any public announcement without consent of other party.

In written whereof both parties put their seal and signature on the day, month and year herein mentioned.

Date: 04-03-2022

Date: 04-03-2022

Place: SMS Lucknow

Place: Lucknow

Signature: [Signature]

Signature: [Signature]

Name: Dr. Urooj A. Siddiqui

Name: Ashutosh Prakash

Designation: AP-II

Designation: L.E.O

For: SMS, Lucknow

For: Magic Bus Foundation



## MOU: S.No.19

**Name & address of organization:** Magic Bus India Foundation, Sector -2, Noida

**Activity:** Training & Placement

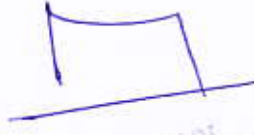


SMS Lucknow in association with Magic Bus India Foundation organized Job Fair for BBA/B.Com(H)/B.Com students on 31st May 2022. Reputed companies like Bajaj Capital, Reliance Digital and Just Dial participated in the Job Fair and 20 students were shortlisted for employment.

  
Director  
School of Management Sciences  
Lucknow



SMS Lucknow in association with 'Magic Bus India Foundation' is organizing Training Program on Soft Skills and Digital Skills for the U.G students. The training program started on 28th March and will continue in batches for different courses.

  
Director  
School of Management Sciences  
Lucknow



Placement Cell SMS Lucknow &lt;placement@smslucknow.com&gt;

**Fwd: Job Description for Reliance Digital**

urooj siddiqui &lt;urujuruj@gmail.com&gt;

To: Placement Cell SMS Lucknow &lt;placement@smslucknow.com&gt;

Wed, May 25, 2022 at 1:22 PM

----- Forwarded message -----

From: &lt;ashutosh.prakash@magicbusindia.org&gt;

Date: Wed, 25 May, 2022, 12:10 PM

Subject: Job Description for Reliance Digital

To: &lt;urujuruj@gmail.com&gt;

Cc: &lt;balkishan.pandey@magicbusindia.org&gt;, &lt;ratankumar.upadhyay@magicbusindia.org&gt;

Dear Uruj Ji,

Kindly find JD for Reliance Digital.

Reliance Digital - Jobs Description

Rajpur Road, Dehradun

1. Profile is Retail Executive - Digital Products
2. Salary is 1.20 to 1.70 LPA plus incentive
3. Job Profile: Attend visiting customers / brief them about the product and features / ensure conversion and sales / follow up
4. Location: IN house job at Reliance Digital upcoming store.

Complete JD Below JD for Retail executive:

1. Ensuring customer service as per the brand's standards.
2. Ensuring the visual merchandising and replenishment of stock to be done on the sales floor as per standards.
3. Maintaining stock room.
4. Assisting customers on the Floor.
5. Keeping customers happy and making their store a fun, friendly place to shop.

Personal Profile &amp; Capabilities:

1. Candidates from a retail background will be preferred.
2. Should be aware of recent electronics trends.
3. Should have good knowledge about the products & how retail industry operates.
4. Energetic, creative, proactive.
5. Customer service-oriented.
6. Flexible in working hours.

  
Director  
School of Management  
Lucknow

1:01 PM

School of Management Sciences, Lucknow Mail - Fwd: Job Description for Reliance Digital

, Should be more than 18 years old.

Thanks & Regards

Ashutosh Prakash

Livelihood Enablement Officer

E-mail I'd- ashutosh.prakash@magicbusindia.org

Mobile: +91 8707502795

Magic Bus India Foundation

B-13, Third Floor, Sector-02, Noida, Uttar Pradesh - 201301

[www.magicbus.org](http://www.magicbus.org) | Facebook | Twitter | LinkedIn | Blog | YouTube | Instagram

  
Director  
School of Management Sciences  
Lucknow